Reading to Learn: The Impact of Reading (and Not Reading) on First-Year Student Success

Introduction

The Problem

But is that reading?

Existing Models

NaNoWriMo

Moving from Writing to Reading

What do you think?

Reading to Learn: The Impact of Reading (and Not Reading) on First-Year Student Success by the Ohio State University First-Year Writing Program is licensed under a Creative Commons Attribution-NonCommercial-ShareAlike 4.0 International License. The original Prezi version is available online.
Although there has been measurable progress in recent years in reading ability at the elementary school level, all progress appears to halt as children enter their teenage years. There is a general decline in reading among teenage and adult Americans. Most alarming, both reading ability and the habit of regular reading have greatly declined among college graduates.

To Read or Not to Read: A Question of National Consequence (NEA 2007)

The habit of daily reading... overwhelmingly correlates with better reading skills and higher academic achievement. On the other hand, poor reading skills correlate with lower levels of financial and job success... All the data demonstrate consistent and mostly linear relationships between reading and these positive results—and between poor reading and negative results... Whether or not people read, and indeed how much and how often they read, affects their lives in crucial ways.
READING ['ri.dɪŋ]

But is that reading?

Mismatches in:
- type
- perception

BUY THINGS

Existing Models

"The Treehouse" - sacolton / Flickr
NaNoWriMo

Community
Support
Achievement
Competition

30 days
50,000 words
300,000 writers

"Mycelium" - Ryan Alexander / Flickr
Moving from Writing to Reading

PSA Campaign
Say there - what are you reading?

Neo-BOOK IT

Extra-/Intramural Competition

Reading Groups

"Signature move"
Kevin Dooley / Flickr
PSA Campaign

Say there – what are you reading?
Extra-/Intramural Competition

"book pile" and "pile of books" - Leo Reynolds / Flickr
"Weekend of 2/12/2010" - Geran Smith / Flickr
Reading Groups

"Book Club shirt" - infowidget/ Flickr

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What do you think?