

# Higher Education Center

for Alcohol and Drug Misuse Prevention and Recovery

## Addressing Alcohol Use in the First Six Weeks

Dr. John Clapp, Executive Director and Associate Dean of Research  
and Faculty Development, College of Social Work

Connie Boehm, Associate Director and Director, Student Life Student  
Wellness Center



THE OHIO STATE UNIVERSITY



THE OHIO STATE UNIVERSITY

College of Social Work  
Office of Student Life  
College of Pharmacy

Why are you here  
today?





## Participants will be able to:

- 1) Identify critical times for first year students in establishing habits for academic success
- 2) Review and gauge our campus culture around alcohol misuse
- 3) Identify ways to innovatively involve faculty, staff, and students in prevention efforts



# Assess Alcohol Use on Campuses





## Alcohol use over the years







## Recent Scene on High Street





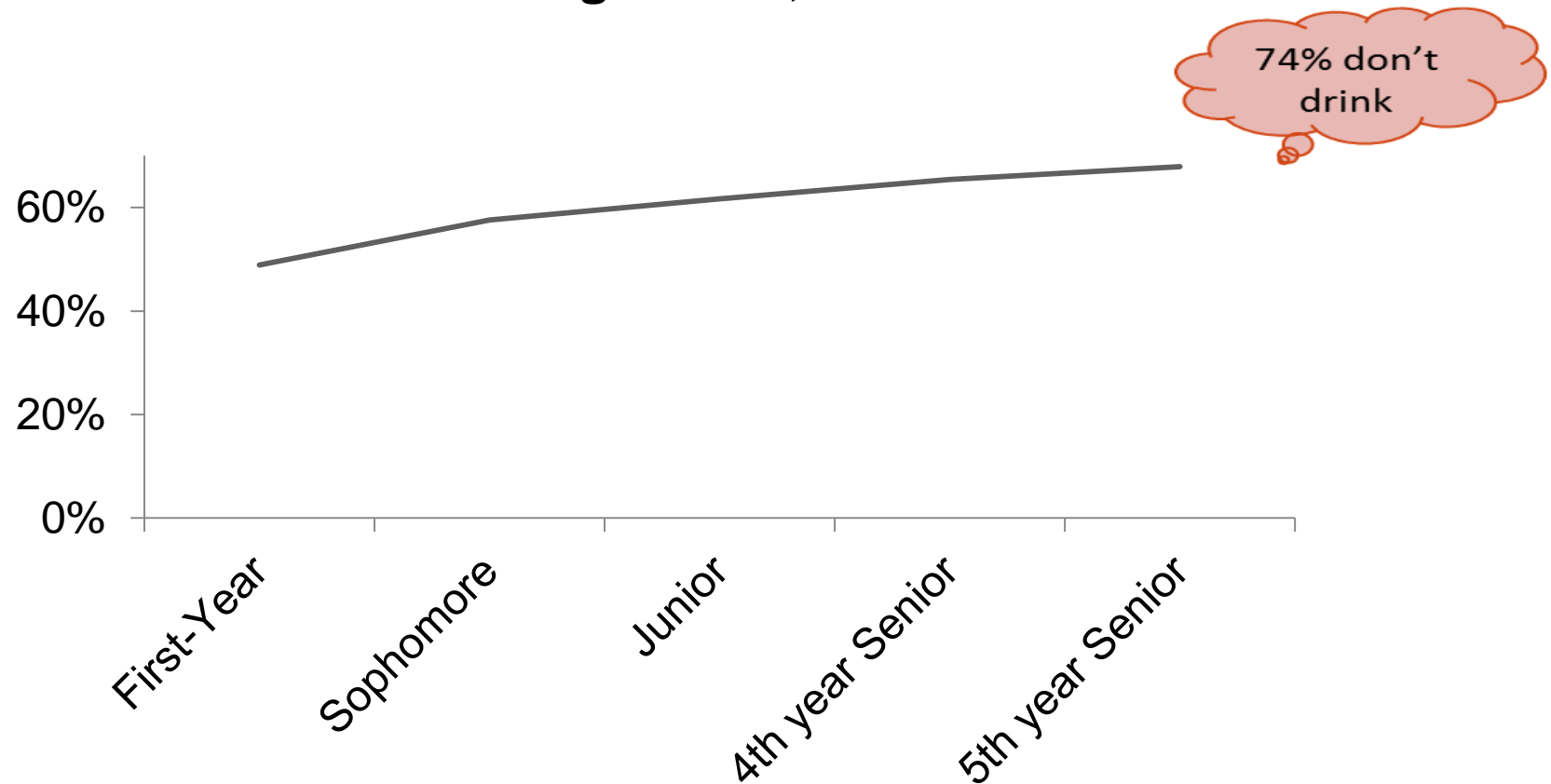
## Alcohol Use Trends Nationally

- The percentage of students who do not use alcohol has declined, but not significantly
- Almost 30% of students never drink or didn't drink in last 30 days
- Binge drinking *has* significantly declined over time
- The percentage of students negatively affected by alcohol use is declining
- Statistically significant declines in affect on academics, trouble with police, and physically injuring self or others



## OSU students' use

In an average week, I consume alcohol

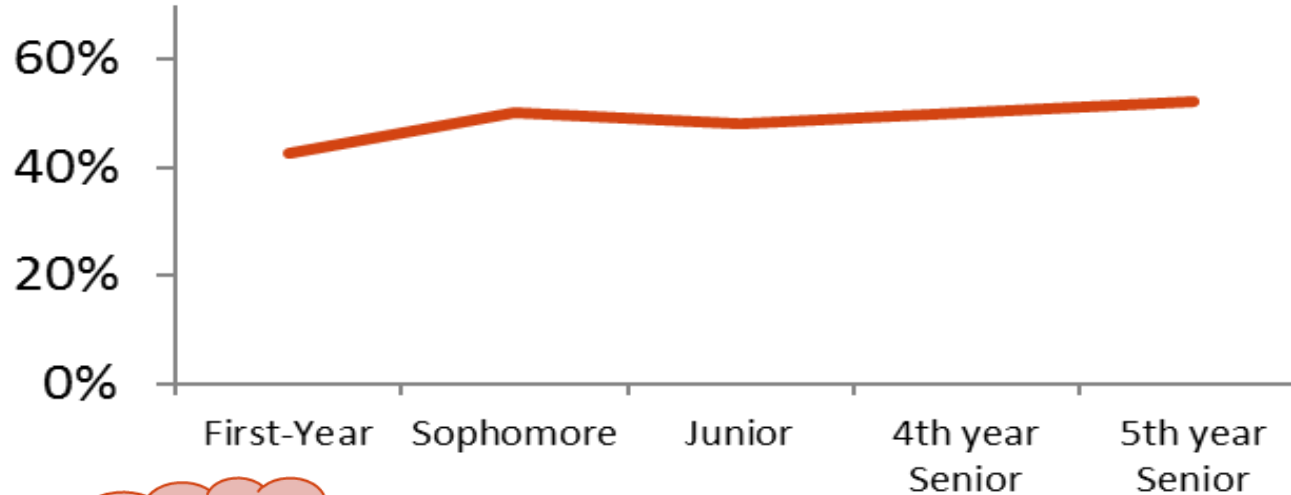






## Does being in school make students unhealthy?

In the last 2 weeks, I have binge drank



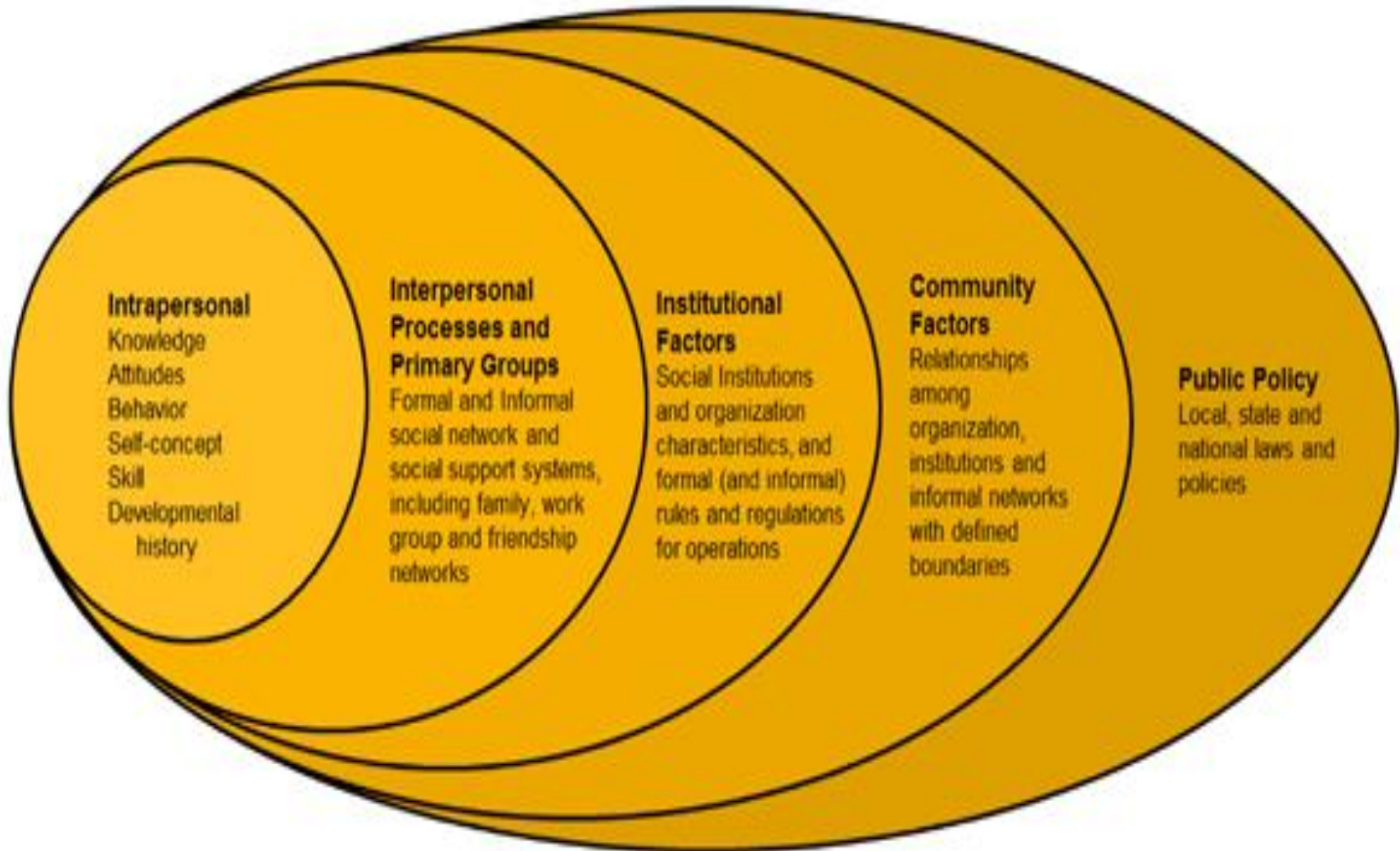
84% don't  
binge



# What impacts our students' alcohol use?



## Socio-ecological Model





# What are we currently doing?





## Assess OSU Culture of AOD efforts

# Review current efforts

- Have campus-wide task forces addressing alcohol
- Recently started a collegiate recovery initiative
- Expanded sexual violence efforts
- Have a statewide initiative and engage policy makers
- Engaged sorority and fraternity men in bystander intervention
- Students are interested in changing the culture
  - Late night programming
  - Take care of each other





# What could we be doing?



## Aztec Nights

- 57% reduction in medical transports over first 5 weeks
- 50% reduction over the course of the year
- Alcohol citations fell by 56%
- Drug violations by 46%







# **SBIRT**

**Screening-online, brief**

**Brief Intervention-MI**

**Referral to Treatment**



# Enhanced Enforcement



# What more could we be doing?



Beginning

# The Ohio State University Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery

- Collaboration: OSU College of Social Work, College of Pharmacy and Office of Student Life
- Conrad N. Hilton Foundation
- Replaces USDE's HEC
- Refocus national attention





## MISSION

To help college and community leaders develop, implement, and evaluate programs and policies to reduce problems experienced by students related to alcohol and other drug use



## Primary Functions

- Education and Training
- Research and Evaluation
- Technical Assistance
- Technology Development



## Core Principles

- Innovation
- Effectiveness
- Responsiveness
- Adaptability/adoptability
- Sustainability



# **SBIRT**

**Screening**

**Brief Intervention**

**Referral to Treatment**



# COLLEGIATE RECOVERY







# PRESCRIPTION DRUGS



College Toolkit  
Generation Rx University



The Generation Rx University Conference  
For Collegiate Prevention & Recovery



# POLICY ENHANCEMENT



# ALCOHOL POLICY





## Further Information

- Dr. John Clapp [clapp.5@osu.edu](mailto:clapp.5@osu.edu)
- Dr. Ken Hale [hale.3@osu.edu](mailto:hale.3@osu.edu)
- Connie Boehm [boehm.19@osu.edu](mailto:boehm.19@osu.edu)